

Rep Order# 8837306 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36925

Printed: 08/09/2012 12:28 PM
Last Received: 08/09/2012 10:22 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product NRCC / SCHEDULE 2
Estimate# 2958
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2958
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 3-5,11-19,21 & 24...
ADD LINES 25-27 TO SCHEDULE...
REVISED ORDER TOTAL IS \$76250/ 44 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	5A-6A		:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	2	M-TH	5A-6A		:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
				Buyline Comment: NEWS								
	*3	F	6A-7A		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*4	M-TH	6A-7A		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*5	SU	630A-8A		:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
				Buyline Comment: SUNDAY MORNING								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	6	M-TH	9A-10A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LIVE WITH KELLY								
	7	F	12P-1230P		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: NEWS								
	8	M-TH	12P-1230P		:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
				Buyline Comment: NEWS								
	9	F	3P-4P		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
				Buyline Comment: ELLEN								
	10	M-TH	3P-4P		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
				Buyline Comment: ELLEN								
	*11	SU	10A-415P		:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: NFL								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*12	F	5P-630P		:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Time Changed, Comment Changed								
	*13	M-TH	5P-530P		:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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	*14	F	530P-6P		:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*15	M-TH	5P-630P		:30	\$1,300.00	10/01-10/04	4	1	4	\$5,200.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 REVISION								
				V3 Time Changed, Comment Changed								
	*16	F	7P-8P		:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*17	M-TH	7P-730P		:30	\$1,100.00	10/01-10/04	6	1	6	\$6,600.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*18	F	730P-8P		:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*19	M-TH	730P-8P		:30	\$1,200.00	10/01-10/04	0	0	0	\$0.00	
				Buyline Comment: INSIDER								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	20	SA	7P-8P		:30	\$500.00	09/29-09/29	2	1	2	\$1,000.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	SU	530P-6P		:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	22	TU	10P-11P		:30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
				Buyline Comment: VEGAS								
	23	F	1135P-1235A		:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
				Buyline Comment: LETTERMAN								
	*24	M-TH	1135P-1235A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
				Buyline Comment: LETTERMAN								
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*25	F	8P-9P	CSI:NY	:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*26	W	10P-11P	CSI	:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*27	SU	9P-10P	THE GOOD WIFE	:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

—REPORT TOTALS—

Report Totals: 44 / \$76,350.00

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—SALES MONTHLY TOTALS—

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

Sales Totals: 44 / \$76,350.00

Station Totals: 44 / \$76,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$254,500	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11
Demos RA35+